A Leg To Stand On Hosts Record Breaking Rocktoberfest Events in New York and Chicago

22 November 2017 AlphaWeek Staff
Public
Print

Submitted by on 22 November 2017

A Leg To Stand On (ALTSO)'s 14th Annual Hedge Fund Rocktoberfest held in New York City on October 26th at the Hard Rock Cafe in Times Square hosted more than 1,400 attendees and raised a record-breaking \$740,000. In total ALTSO's two Rocktoberfest events raised nearly \$900,000, the net proceeds of which will benefit the organization's life-changing programs in the developing world in 2018.

The 14th Anniversary event in New York and the 6th Anniversary event in Chicago celebrated the continued fulfillment of ALTSO's mission, the 16,000 children the organization has treated to date, and the incredible commitment and generosity of the event's sponsors and attendees. Lead sponsors included CGI, PAAMCO, Element Capital, CME Group, ICE, Jacobs Asset Management, Lyxor Asset Management, Sociètè Gènèrale, Wells Fargo and many more which you can view here.

"On behalf of the ALTSO staff, our Hedge Fund Rocktoberfest Committee members, and the children we serve, we are humbled to thank the incredible lineup of musicians and sponsors who made this year's event our most successful, which means more kids treated and more families given the opportunity to thrive independently," said Gabriella Mueller Evrard, ALTSO's Executive Director. "We are grateful to our many volunteers, some of whom have been with us since our first Rocktoberfest 14 years ago, others who joined the team for the first time this year, and all of whom made this event possible. It is our pleasure to join forces with so many incredible supporters, all of whom are proactively committed to leveling the playing field for children around the world."

The event's spirits were exclusively sponsored by Beam Suntory featuring Maker's Mark Whisky, Cruzan Rum, Hornitos Tequila, and Effen Vodka. Beer was proudly sponsored by Anheuser Busch-InBev, featuring Stella Artois, Bluepoint Toasted Lager, and Budweiser.

Rocktoberfest-NYC was also the premier of ALTSO's Joshi Prosthetic Limbs, a modular prosthetic limb kit designed to provide the highest quality of care with the most durable materials for its patients, while maintaining an average cost to ALTSO of only \$250 per prosthetic limb. The limbs themselves, designed by ALTSO's director of programs, AJ Warco, and manufactured in Gujarat, India were on display for event-goers to see first hand.

Missed the big night and want to make a tax-deductible donation? Beginning today and running through the end of 2017, ALTSO is launching a funding campaign to help treat the first 100 patients of 2018 with the new Joshi prosthetic limbs. You can check out more details and make a donation here.

ALTSO would like to thank the 30+ members of the <u>GQR</u> team as well as <u>FIRST</u> <u>Global Events Agency</u>, for graciously volunteering their time and incredible talents to make the event such a large success and the film crews at <u>Dramatic Health</u> and <u>Asset TV</u> for their help capturing beautiful event footage.

The net proceeds raised at both events will be allocated to ALTSO's 10 programs in Asia, Africa and Latin America. Since C. Mead Welles of Octagon Asset Management's founding in 2002 with Dr. Dinesh Patel, Chief of Arthroscopic Surgery at Massachusetts General Hospital and Assistant Clinical Professor of Orthopedic Surgery at Harvard Medical School, ALTSO has provided treatment to more than 16,000 children in 20 countries.

Content role Public

<u>Click here to sign up for AlphaWeek's email newsletter to get these stories delivered to your inbox</u>

© The Sortino Group Ltd

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or scanning or otherwise, except under the terms of the

Copyright, Designs and Patents Act 1988 or under the terms of a licence issued by the Copyright Licensing Agency or other Reprographic Rights Organisation, without the written permission of the publisher. For more information about reprints from AlphaWeek, click here.