A Leg To Stand On Ready to Rock at 'Rocktoberfest-London'

30 May 2018 AlphaWeek Staff
Public
Print

Submitted by on 30 May 2018

A Leg To Stand On (ALTSO) is gearing up for its inaugural Rocktoberfest charity concert in London on 6th June 2018. Doors will open at 6:30pm for a night of live music as bands drawn from the hedge fund and private equity communities perform to raise money to provide free orthopaedic care for children.

Rocktoberfest-London will feature performers who by day work in financial services, including the likes of Société Générale, PAAMCO, Simmons & Simmons, Lombard Odier, Albourne, Apple and others. The firm which raises the most money gets to choose their spot on the bill. ALTSO has organised sister events in New York and Chicago, in their 15th and 7th years respectively. The London concert will take place at 8 Northumberland Avenue, a former showpiece Victorian hotel with a rich history dating back to 1887.

The event's robust silent auction launched today with items ranging from London Broncos Rugby Season Tickets and signed music memorabilia from The Beatles, Pink Floyd and Metallica to exquisite Gordon Ramsay dining experience for 10 and private helicopter flights. Digital bidding is live now through 6 June at 11:30pm BST and participants need not be present at the event to win. Visit altsorocks.org to see all 40+ items and begin bidding.

Since its foundation in 2002, ALTSO has helped to treat over 16,700 children with limb disabilities in Asia, Africa and Latin America. Last year's American concerts raised nearly \$900,000 for the charity and this money goes towards providing free orthopaedic care - including prosthetic limbs, mobility aids, and rehabilitation - to children suffering from untreated congenital or traumatic limb disabilities in the developing world whose families survive on less than \$3 USD / day.

"Lyxor Asset Management is proud to continue to be a part of such an incredible cause," said Andre Donatiu, Director, Business Management and Development for Lyxor Asset Management, a historic sponsor of the event. "Rocktoberfest makes an outstanding contribution to the social inclusion of the children that benefit from their precious aid and affirms our commitment in having a responsible impact on the world around us. Lyxor has long been a supporter of ALTSO and its Rocktoberfest events in both New York and Chicago, and we are delighted that the event is coming to London."

Alongside Lyxor Asset Management, corporate sponsors of the event include ACA Compliance, Albourne, Carne Group, CDW, GlobeTax, Goldman Sachs, Hentsu, Lombard Odier, Pictet Asset Management, Prosperise Capital, Sandler Capital, Société Générale, SteelEye, TIG Advisors and more. Tickets for the concert can be purchased <a href="https://example.com/here-th/9807/bit/9807/b

The net proceeds raised at the event will benefit ALTSO's 10 programs in Asia, Africa and Latin America. Since ALTSO's founding by C. Mead Welles of Octagon Asset Management in 2002 with Dr. Dinesh Patel, Chief of Arthroscopic Surgery at Massachusetts General Hospital and Assistant Clinical Professor of Orthopaedic Surgery at Harvard Medical School, ALTSO has provided treatment to more than 16,700 children in 20 countries. For more information on the organization's impact or events, visit ALTSO's website at www.altso.org.

Content role
Public

Click here to sign up for AlphaWeek's email newsletter to get these stories delivered to your inbox

© The Sortino Group Ltd

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or scanning or otherwise, except under the terms of the Copyright, Designs and Patents Act 1988 or under the terms of a licence issued by the Copyright Licensing Agency or other Reprographic Rights Organisation, without the written permission of the publisher. For more information about reprints from AlphaWeek, click here.